

## APPENDIX G: COLLECTIVE PLAN GOALS AND ACTION STRATEGIES

### Goals

The goals and action strategies outlined below are intended to be broadly focused and generally touch on all aspects of the Go! Green Oshtemo effort. These goals focus on organizational and administrative functions rather than infrastructure or facility development.

#### **GOAL: Enhance Partnerships**

Enhance partnerships with community organizations, governmental units, and civic groups, and work towards better public/private partnerships with the development community to improve recreation and conservation opportunities.

#### **Action Strategies:**

- A. Develop a comprehensive list of community organizations involved in parks, recreation, and conservation and strengthen these partnerships to support recreation and outdoor activities in Oshtemo Township.
- B. Work with Friends of the Parks to develop and implement a parks and programming communication plan.
- C. Encourage greater volunteer participation in all aspects of parks, recreation, and conservation activities.
- D. Continue to build on the successful relationship with the Oshtemo Branch of the Kalamazoo Public Library by continuing to partner on projects and programs made possible by the library's close proximity to Township Park.
- E. Explore incentive opportunities to the private development community to include both private and public recreation opportunities within their development projects.
- F. Investigate volunteer opportunities and "adopt a mile" programs for the maintenance of the publicly accessible greenway system.
- G. Develop a volunteer group of environmental experts who will complete a natural features inventory for interested property owners, to both promote an understanding of the importance of conservation and to assist in the Township's efforts to map wildlife habitats and corridors.

#### **GOAL: Sound Fiscal Management**

Develop stable sources of funding and practice sound fiscal management of the parks, recreation, conservation, and nonmotorized systems.

#### **Action Strategies:**

- A. Explore the potential of a replacement and acquisition fund for maintenance of parks and recreation assets.
- B. Complete a comprehensive analysis of total costs related to the Township's rental facilities and establish cost recovery rates that will generate revenue for these expenditures.
- C. Pursue all available funding sources for acquisition, capital improvements, operations and maintenance, including local sources, the Township endowment, a parks and recreation millage, state and federal grant programs, local businesses, sponsorships, and other sources.

- D. Explore opportunities for greater private sector participation in the provision of recreation services in the Township.
- E. Continue to build the Oshtemo Parks and Recreation Endowment Fund.
- F. Assess and update the Long-Term Capital Maintenance Forecast as a budgeting tool.
- G. Explore funding opportunities that will assist the Township in leveraging capital for recreational greenways within the Township.

**GOAL: Lead by Example**

Make Oshtemo a leader in environmental conservation and sustainability and strive to reduce the Township's impact on the local and global environment.

- A. Structure the passive recreational component of the greenway system so that connections to the larger Township nonmotorized plan provide linkages to local and regional destinations, particularly Oshtemo parks and other publicly accessible open spaces.
- B. Investigate opportunities for acquisition of undeveloped lands within the more urbanized area of the Township to allow for community open spaces and greenways where available natural areas may be scarce.
- C. Develop a generalized map for where acquisition of land/easements should be prioritized within the Township.
- D. Develop policies and practices for the maintenance and upkeep of the passive recreation greenways within the Township.
- E. Review current ordinances for improvements and investigate new techniques to minimize loss of natural features when new development occurs in the urbanized area to maintain a more naturalized environment.