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www.oshtemo.org

**NOTICE  
OSHTEMO CHARTER TOWNSHIP  
PLANNING COMMISSION**

**Thursday,  
June 25, 2015**

**AGENDA  
7:00 P.M.**

1. Call to Order
2. Pledge of Allegiance
3. Approve Agenda
4. Public Comment on Non-Agenda Items
5. Approve Minutes of the June 11, 2015 Regular Meeting
6. **PUBLIC HEARING: Special Exception Use (Meijer)**  
Planning Commission to consider special exception use request and site plan review of the application from WD Partners on behalf of Meijer to install three drive-thru lanes for curbside pick-up at an existing retail store located at 6660 West Main Street in the C-Local Business District. (Parcel #3905-14-185-022).
7. Discussion of Potential Zoning Ordinance Amendments Related to Area of Changeable Copy on Signs
8. Old Business
9. Any Other Business
10. Planning Commissioner Comments
11. Adjournment

**Policy for Public Comment**  
**Township Board Regular Meetings, Planning Commission & ZBA Meetings**

All public comment shall be received during one of the following portions of the Agenda of an open meeting:

a. Citizen Comment on Non-Agenda Items or Public Comment – while this is not intended to be a forum for dialogue and/or debate, if a citizen inquiry can be answered succinctly and briefly, it will be addressed or it may be delegated to the appropriate Township Official to respond at a later date.

b. After an agenda item is presented by staff and/or an applicant, public comment will be invited. At the close of public comment there will be board discussion prior to call for a motion.

Anyone wishing to make a comment will be asked to come to the podium to facilitate the audio/visual capabilities of the meeting room. Speakers will be invited to provide their name; it is not required unless the speaker wishes to have their comment recorded in the minutes.

All public comment offered during public hearings shall be directed, and relevant, to the item of business on which the public hearing is being conducted. Comment during the Public Comment or Citizen Comment on Non-Agenda Items may be directed to any issue.

All public comment shall be limited to four (4) minutes in duration unless special permission has been granted in advance by the Supervisor or Chairperson of the meeting.

Public comment shall not be repetitive, slanderous, abusive, threatening, boisterous, or contrary to the orderly conduct of business. The Supervisor or Chairperson of the meeting shall terminate any public comment which is in contravention of any of the principles and procedures set forth herein.

(adopted 5/9/2000)  
(revised 5/14/2013)

**Policy for Public Comment**  
**6:00 p.m. "Public Comment"/Portion of Township Board Meetings**

At the commencement of the meeting, the Supervisor shall poll the members of the public who are present to determine how many persons wish to make comments. The Supervisor shall allocate maximum comment time among persons so identified based upon the total number of persons indicating their wish to make public comments, but no longer than ten (10) minutes per person. Special permission to extend the maximum comment time may be granted in advance by the Supervisor based upon the topic of discussion.

While this is not intended to be a forum for dialogue and/or debate, if a citizen inquiry can be answered succinctly and briefly, it will be addressed or it may be delegated to the appropriate Township Official to respond at a later date.

Anyone wishing to make a comment will be asked to come to the podium to facilitate the audio/visual capabilities of the meeting room. Speakers will be invited to provide their name; it is not required unless the speaker wishes to have their comment recorded in the minutes.

Public comment shall not be repetitive, slanderous, abusive, threatening, boisterous, or contrary to the orderly conduct of business. The Supervisor shall terminate any public comment which is in contravention of any of the principles and procedures set forth herein.

(adopted 2/27/2001)  
(revised 5/14/2013)

**OSHTEMO CHARTER TOWNSHIP  
PLANNING COMMISSION**

**MINUTES OF A MEETING HELD JUNE 11, 2015**

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**Agenda**

**DISCUSSION OF ZONING ORDINANCE ISSUES AND POTENTIAL FUTURE AMENDMENTS.**

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A meeting of the Oshtemo Charter Township Planning Commission was held on Thursday, June 11, 2015, commencing at approximately 7:00 p.m. at the Oshtemo Charter Township Hall.

MEMBERS PRESENT: Fred Antosz  
Wiley Boulding, Sr.  
Dusty Farmer  
Pam Jackson, Vice Chairperson  
Millard Loy  
Mary Smith

MEMBERS ABSENT: Terry Schley, Chairperson

Also present were Greg Milliken, Planning Director; and Martha Coash, Meeting Transcriptionist. No other persons were in attendance.

**CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

In the absence of Chairperson Schley, Vice Chairperson Jackson assumed the Chair and called the meeting to order at approximately 7:00 p.m. The "Pledge of Allegiance" was recited.

**AGENDA**

The Vice Chairperson asked for a motion to approve the agenda.

Mr. Loy made a motion to accept the agenda as presented. Ms. Farmer seconded the motion. The motion passed unanimously.

**PUBLIC COMMENT ON NON-AGENDA ITEMS**

Vice Chairperson Jackson asked if anyone in attendance wished to comment on non-agenda items.

There were no public comments on non-agenda items. Vice Chairperson Jackson moved to the next item on the agenda.

### **APPROVAL OF THE MINUTES OF MAY 28, 2015**

The Vice Chairperson asked if there were any additions, deletions or corrections to the minutes of the Meeting of May 28, 2015. Hearing none, Vice Chairperson Jackson asked for a motion to approve the minutes.

Mr. Antosz made a motion to approve the minutes of the May 28, 2015 meeting as presented. Mr. Boulding, Sr. seconded the motion. The motion was approved unanimously.

Vice Chairperson Jackson moved to the next item on the agenda.

### **DISCUSSION OF ZONING ORDINANCE ISSUES AND POTENTIAL FUTURE AMENDMENTS.**

Vice Chairperson Jackson said the next item on the agenda was a discussion of zoning ordinance issues and potential future amendments and asked Mr. Milliken to provide background for the discussion.

Mr. Milliken said bearing in mind the number of concerns and issues raised at recent meetings to be addressed in the Zoning Ordinance, Staff felt it would be a good idea to discuss some of these issues to get initial feedback and direction from the Planning Commission. The items included purpose statements/district standards, sanitary sewer/septic requirements, signs, and landscaping. He said no attempt would be made to resolve them at one meeting, that in fact it would be likely a consultant will need to be utilized to assist the Township to develop necessary amendment language and ensure the identified concerns are addressed in a comprehensive and efficient manner. He noted that several of the issues are inter-related and a broad discussion of the issues this evening would be most effective.

The group discussed the four items in depth and had a number of questions for Mr. Milliken.

After discussion of each item, the consensus of the board was to consider engaging a consultant to assist with the following:

- Review of the ordinance and purpose statements to be sure they are in agreement; defining terms such as “density”, “rural”, “rural residential”, and “impact on natural resources”; and to clarify the area of authority and ramifications of Planning Commission decisions regarding these issues.

- Review of the ordinance standards regarding sanitary sewer and septic system regulations and the relationship to and influence on possible future expansion in the Township.
- Review of standards for signs and amendment to the ordinance to make sign regulations for financial institutions in C districts consistent with those for financial institutions in the R3 district; to consider increasing the standards for the percentage of sign area allowed to be changeable in light of sign technology advances; and to assess whether language should be adjusted to more clearly define the percentage of window area that may be covered by signs.

In addition the group agreed it would be valuable to schedule a tour this summer for Commissioners to look at sites that have established landscape plans based on ordinance requirements. This will allow them to compare what was proposed to what exists and determine how it has worked with what is intended by the ordinance. Mr. Milliken indicated he would take suggestions as to places Commissioners would like to visit.

### **OLD BUSINESS**

Vice Chairperson Jackson asked if there was old business to come before the Commission. There was no old business so she moved to the next item on the agenda.

### **OTHER BUSINESS**

Vice Chairperson Jackson noted the Friends of Parks will hold its first movie night Thursday, June 18.

### **PLANNING COMMISSIONER COMMENTS**

Mr. Loy told Commissioners about an upcoming Drake Farmstead Steering Committee meeting on June 23 and Prairie/Fun Day on July 18.

### **ADJOURNMENT**

Having exhausted the agenda, and with there being no further business to discuss, Vice Chairperson Jackson asked for a motion to adjourn.

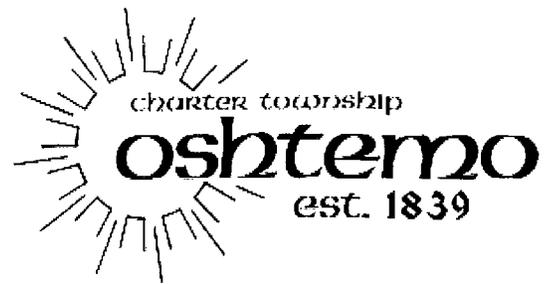
Mr. Boulding, Sr. made a motion to adjourn. Mr. Loy seconded the motion. The motion carried unanimously.

Vice Chairperson Jackson adjourned the Planning Commission meeting at approximately 8:05 p.m.

Minutes prepared:  
June 13, 2015

Minutes approved:  
\_\_\_\_\_, 2015

June 18, 2015



**Mtg Date:** June 25, 2015

**To:** Planning Commission

**From:** Gregory Milliken, AICP

**Applicant:** WD Partners

**Owner:** Meijer

**Property:** Parcel #3905-14-185-022 (6660 W. Main St.)

**Zoning:** C – Local Business District

**Request:** Special Exception Use to establish a drive-thru facility for a new curb-side pick-up program for an existing retail store (Meijer)

**Section(s):** Section 30.400 – C-Local Business District  
Section 60.200 – Special Exception procedures  
Section 82.800 – Site Plan Review Criteria

**Project Name:** Meijer Curbside Pick-Up Program

## OVERVIEW

The applicant desires to install a drive-up facility in the parking lot of the existing Meijer store on West Main Street in order to implement its curbside program. The store is located at the northeast corner of 9<sup>th</sup> Street and West Main Street in the C-Commercial zoning district. The XXXX square foot store is located on the north end of the site with XXX parking spaces located to the south of that. The site has several outlots along the West Main Street frontage.

## PROPOSED IMPROVEMENT

Meijer has initiated a new curbside pick up program. It has been installed at one store and is being implemented at several other stores as the company begins to roll out this new technology. The system allows customers to submit an order online and then pick up the order in a dedicated drive-through area. Customers approach the pick up area, speak or enter a name or code, and then pull forward to await an employee to bring the items to the vehicle.

The proposed pick up area is located in the northeast portion of the existing parking area. It would occupy the space currently occupied by ten parking spaces at the north end of an existing parking bay. The proposed area is at the east end of the parking lot, which is near the entry to the grocery area. Due to the proximity of the proposed area to the grocery entry, it is in a highly congested area and will occupy popular parking spaces.

It is anticipated that the curbside program will be available from 7am to 9pm. The facility has a capacity for 100 orders a day. It is currently in operation at the Knapp's Corner store in Grand Rapids (1997 East Beltline Road). The applicant has indicated that they are receiving approximately 25 orders per day at that facility.

Retail is a permitted use in the C district. However, drive up and drive through facilities are special exception uses. Therefore, the drive up curbside pick up facility requires a public hearing and Planning Commission approval.

## **PARKING**

The retail building is 209,161 square feet with a parking lot containing 1,303 parking spaces. The proposed development removes 10 of those spaces reducing the total to 1,293 spaces.

The Zoning Ordinance requires one parking space per 150 square feet of net floor area for retail uses. Considering net floor area, there are sufficient parking spaces on site for the proposed use, and the reduction of ten or more parking spaces will not result in noncompliance.

The biggest parking challenge is more private than public considering that the proposed location and the parking spaces to be lost are in such a popular, high traffic location for the site.

## **ARRANGEMENT & LAYOUT**

For drive-up and drive-through uses, section 68.300.G requires that "stacking space for vehicles awaiting service shall be on-site and designed and located so as not to block or impede pedestrian and/or vehicle circulation on the site or on any adjacent sidewalk or street." There is not a specific number of stacking spaces required, but there is a requirement that the stacked vehicles not create safety or circulation issues.

The arrangement and layout of the proposed curbside facility represents the biggest concern or question regarding this application. The plan does not provide for any stacking. Three lanes are established for vehicles, and each lane has two stops: one for customers to call in their orders and one for customers waiting for delivery of goods.

Based on the estimates and projections provided by the applicant, it would be reasonable to project between three and ten vehicles utilizing the curbside facility per hour. These are not large numbers and therefore, a substantial amount of stacking spaces should not be required. That being said, even one vehicle waiting to enter the facility will create significant circulation issues waiting in the parking lot aisle. Sitting here, a vehicle awaiting entry to the curbside facility will block access to the adjacent parking spaces, will block the flow of traffic in this busy circulation aisle, and could create back ups into the very congested (both vehicles and pedestrians) east-west drive that runs adjacent to the main building. Considering all of this and the safety problems that result, some amount of stacking should be provided to avoid the conflicts stated above from occurring.

Unfortunately, as currently located, it is not possible to have the proposed arrangement and provide stacking within the existing parking bay area. The forty feet provided by the back to back parking spaces

provides the right amount of room for the two vehicles in each curbside facility but no more. In order to provide additional space for stacking, a design change is required.

Two alternatives are proposed here but certainly other reasonable solutions also exist.

- Instead of having the facility in the parking bay running parallel to the face of the building, it could be rotated 90 degrees and run perpendicular to the face of the building. The curbside pick up facility would have to be reduced to two lanes and would likely occupy a greater number of parking spaces. Vehicles would enter the lanes directly from the main east-west drive and space could be provided to allow for stacking for at least one vehicle before the two vehicle operation commences. Due to the increased amount of parking occupied, this type of facility would be best shifted at least one parking aisle east as well.
- There are sixteen parking spaces in a small lot immediately east of the building just north of the main east-west drive. This is not a well used parking facility, at least not by customers, and would provide a better location for the proposed facility. Due to the lesser congestion in this location, it is likely no design changes would be needed to accommodate stacking as any stacking in the aisle to access the facility would not impact other circulation needs.

There certainly may be other arrangements that work. However, we wanted to stay reasonably close to the location, size, etc. of the original proposal.

## **STANDARDS FOR APPROVAL**

Section 60.100 of the Zoning Ordinance provides the review criteria for consideration when reviewing a special exception use.

**A. Is the proposed use compatible with the other uses expressly permitted within the zoning district?**

The proposed curbside facility is compatible with other uses permitted within the zoning district. Meijer already has a drive-up window for the pharmacy in the store located on the west side of the south façade of the store. There is also a car wash, gas station, fast food restaurant with drive-thru window, and a bank with drive-thru windows and ATM on or around the subject property. This is an intense commercial area with high traffic volumes and flow, and the use is consistent with that environment.

**B. Will the proposed use be detrimental or injurious to the use or development of adjacent properties or to the general public?**

The proposed use itself will not be detrimental or injurious to the use or development of adjacent properties or to the general public. As indicated above, drive-through windows or facilities exist already at several locations in the immediate vicinity of the proposed development.

The biggest concern with the proposed development is the potential impact on circulation and safety on the site for users of the curbside program as well as customers of the store.

**C. Will the proposed use promote the public health, safety, and welfare of the community?**

It is unlikely that the curbside program will have any impact on the public health, safety, and welfare of the community.

**D. Will the proposed use encourage the use of the land in accordance with its character and adaptability?**

The proposed use is consistent with the commercial character and use of the area. Should the site need to be adapted or redeveloped at some point in the future, the proposed curbside facility could be modified as necessary and/or relocated to fit into the proposed plans.

As a use, based on the criteria for special exception uses, the curbside facility appears clearly consistent with Zoning Ordinance standards. On the whole, the site improvements are minor. Section 82.800 contain the criteria for site plan review. Most do not even apply due to the limited scope of the improvements.

Nonetheless, the site plan that has been submitted raises significant concerns due to the potential impact on traffic circulation and the safety of the users of both the curbside facility and the surrounding parking facility. As proposed we cannot support approval of the site plan. We have suggested just two alternative concepts that could address these circulation related concerns, although there may be others as well.

The Township Engineer and Fire Marshall have also reviewed the plans. The Engineer did not have any specific comments as the proposed development will not require public utilities or have any increased impact on stormwater. The Fire Marshall provided his comments in a memo that is attached. Both professionals noted similar concerns about circulation and stacking.

**RECOMMENDATION**

You will be asked to make two motions regarding this proposal. The first will be regarding the special exception use. As stated above, the proposed curbside facility satisfies the criteria for a special exception use in the C district, and we recommend approval. The second will be regarding the site plan. As currently proposed, we cannot recommend approval of the site plan due to the potential circulation and safety concerns.

We recommend any approval should be conditioned on the following:

1. The site plan shall be amended as necessary to address the safety, circulation, and stacking concerns identified in this memo.
2. Site plan approval is subject to the approval of the Fire Department, pursuant to adopted codes.
3. Site plan approval is subject to the review and acceptance of the Township Engineer as adequate. The final plan should be revised as noted in the email sent by the Township Engineer.

Respectfully Submitted,



Gregory E. Milliken, AICP  
Planning Director

Attachments: Application & associated materials  
Aerial  
Review memos





7275 W. Main Street, Kalamazoo, Michigan 49009-9334  
 Phone: 269-216-5223 Fax: 269-375-7180

**PLEASE PRINT**

PROJECT NAME & ADDRESS M1702

**PLANNING & ZONING APPLICATION**

Applicant Name : BRIAN LORENZ, AICP, LAND AP  
 Company WD PARTNERS  
 Address 7007 DISCOURM BLDG  
DUBLIN, OH 43017  
 E-mail brian.lorenz@wdpartners.com  
 Telephone 614-726-0999 Fax 614-634-7777  
 Interest in Property PLANNING

Oshtemo Charter Township  
 7275 W MAIN ST  
 KALAMAZOO, MI 49009  
 Phone : 269-375-4260  
 OSHEMOTOWNSHIP.ORG

Received From: WD PARTNERS  
 Date: 05/29/2015 Time: 9:47:47 AM  
 Receipt: 114658  
 Cashier: JMILLER

**OWNER\*:**

Name M1702  
 Address 2929 WALKER ROAD  
GRAND RAPIDS, MI 49544  
 Email \_\_\_\_\_  
 Phone & Fax \_\_\_\_\_

ITEM REFERENCE	AMOUNT
1042 PLANNING ESCROW	
PLANNING ESCROW	\$500.00
1088 SITE PLAN REVIEW	
SITE PLAN REVIEW	\$500.00
TOTAL	\$1,000.00
CHECK 89224	\$1,000.00
Total Tendered:	\$1,000.00
Change:	\$0.00

**NATURE OF THE REQUEST:** (Please check the appropriate item)

- Planning Escrow-1042 - 500
- Site Plan Review-1088 - 500
- Administrative Site Plan Review-1086
- Special Exception Use-1085
- Zoning Variance-1092
- Site Condominium-1084
- Accessory Building Review-1083
- Land Division-1090
- Subdivision Plat Review-1089
- Rezoning-1091
- Interpretation-1082
- Text Amendment-1081
- Sign Deviation-1080
- Other: \_\_\_\_\_

**BRIEFLY DESCRIBE YOUR REQUEST** (Use Attachments if Necessary): \_\_\_\_\_

ALTERATION FOR CURBSIDE PICK UP PROGRAM - PROGRAM NARRATIVE IS  
ATTACHED.

**LEGAL DESCRIPTION OF PROPERTY** (Use Attachments if Necessary):

ATTACHED

**PARCEL NUMBER:** 3905- 14-185-022

**ADDRESS OF PROPERTY:** 6660 WEST MAIN ST.

**PRESENT USE OF THE PROPERTY:** EXISTING MGR

**PRESENT ZONING** C, LOCAL BUSINESS **SIZE OF PROPERTY** 38.04 ACRES

**NAME(S) & ADDRESS(ES) OF ALL OTHER PERSONS, CORPORATIONS, OR FIRMS  
HAVING A LEGAL OR EQUITABLE INTEREST IN THE PROPERTY:**

**Name(s)**

**Address(es)**

\_\_\_\_\_  
\_\_\_\_\_

**SIGNATURES**

*I (we) the undersigned certify that the information contained on this application form and the required documents attached hereto are to the best of my (our) knowledge true and accurate. I (we) acknowledge that we have received the Township's Disclaimer Regarding Sewer and Water Infrastructure. By submitting this Planning & Zoning Application, I (we) grant permission for Oshtemo Township officials and agents to enter the subject property of the application as part of completing the reviews necessary to process the application.*

**Owner's Signature** (\* If different from Applicant)

**Applicant's Signature**

**Date**

5/26/15

**Date**

- Copies to:
- Planning -1
- Applicant -1
- Clerk -1
- Attorney -1
- Assessor -1
- Planning Secretary - Original

\*\*\*\*

**PLEASE ATTACH ALL REQUIRED DOCUMENTS**

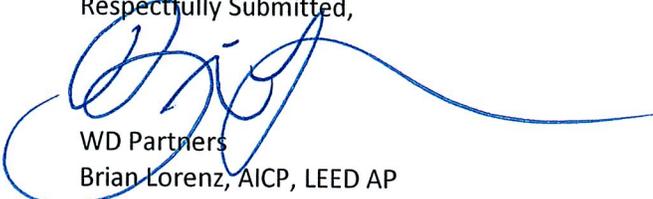
APPLICATION FOR A SITE PLAN REVIEW  
MEIJER – 6660 West Main Street  
May 23, 2015

DESCRIPTION OF THE SPECIAL USE REQUEST

Meijer plans to implement its Curbside program to stores within the region. The Curbside program capitalizes on a remote order philosophy where the customer creates a virtual shopping list, submits the order, and visits the store at their convenience. This approach to customer service capitalizes on the existing assets within Meijer stores with minimal impacts to the site and interior. This particular store aims to capitalize on the existing parking area with restriping to accommodate the request.

This application is harmonious with the existing essential character of there are no site changes related to access. There store is currently served by an existing road network and utilities. There are no other upgrades or improvements proposed to the facility. There will be no increase of water and/or sewer capacity as a result of this project. While the improvement will cause a reduction of several parking spaces, the site will remain in compliance as it relates to the zoning code. On this site, we are utilizing technologies which are less intensive from a noise perspective than other drive thru facilities in the area. Customer pick-ups are more constant and do not spike during the day like a fast food drive thru, which can cause traffic to back up on the roads surrounding those sites. While the store operates 24 hours per day, the Curbside Program is planned to be open from 7 AM to 9 PM.

Respectfully Submitted,



WD Partners  
Brian Lorenz, AICP, LEED AP





10000



## OSHTEMO FIRE DEPARTMENT SITE PLAN CONCERNS LIST

Applicant: Meijer

Project: Proposed new addition for Curbside program.

Location: 6660 W. Main

Date: June 5, 2015

Site Plan Date: May 27, 2015

Identified Concerns:

Special note:

Type of construction material and if the structure will be attached to the existing building is needed for a complete review of this proposal.

A 15 foot vertical clearance is required throughout the site and shall include all vegetation. This is mentioned at this time for consideration of plant growth in 10 – 15 years.

The access road shall be 24 foot minimum in width and maintained year round and shall support the live load of fire apparatus. This is mentioned at this time for future consideration after the certificate of occupancy has been issued and it becomes the responsibility of the property owner during all weather conditions.

Fire lane signs shall be posted and shall read “FIRE LANE – NO STOPPING, STANDING OR LOADING” and shall be installed prior to any occupancy. Signs shall be of white background with red lettering. Signs shall be installed mounted on a post with sign facing the flow of traffic with the height of 6’ - 8” to the bottom of the sign. Signs shall be placed no more than 60’ on center. Please contact this office for placement locations, which shall also be shown on the site plan.

Approved access routes shall be required prior to and during construction at this site. Access routes shall be (24) feet in width and shall support the live load of the department apparatus. Access routes shall extend to within one hundred fifty, (150) feet of all portions of the building or any of the exterior of the building.

An address clearly visible both during and after completion of this project is required.

Any egress points from the building shall terminated at a paved surface and be connected by continuous means.

Fire alarms systems shall meet NFPA 72 requirements.

Fire Sprinkler systems shall meet NFPA 13 requirements.

If by any code adopted by Oshtemo Township or by the Owners choice, there is going to be a fire sprinkler system installed, a remote fire department connection away from the

building shall be required and shall have locking Knox StorzGuard kits with locking cap installed. These are available on line at @ [www.knoxbox.com](http://www.knoxbox.com).

This building will be required to have a fire department Knox key box installed. This is mentioned at this time so if a recessed style is desired it may be incorporated into the building plans. You may order a Series 3200 Key Box online @ [www.knoxbox.com](http://www.knoxbox.com), as it may take 4-6 weeks for delivery of this lock box.

Prior to final occupancy, Fire extinguishers meeting the minimum rating of 2A10BC shall be installed at not more than 75 feet of travel distance from any point in the building.

This list shall not be considered as all inclusive as other requirements may be necessary when more information becomes available.

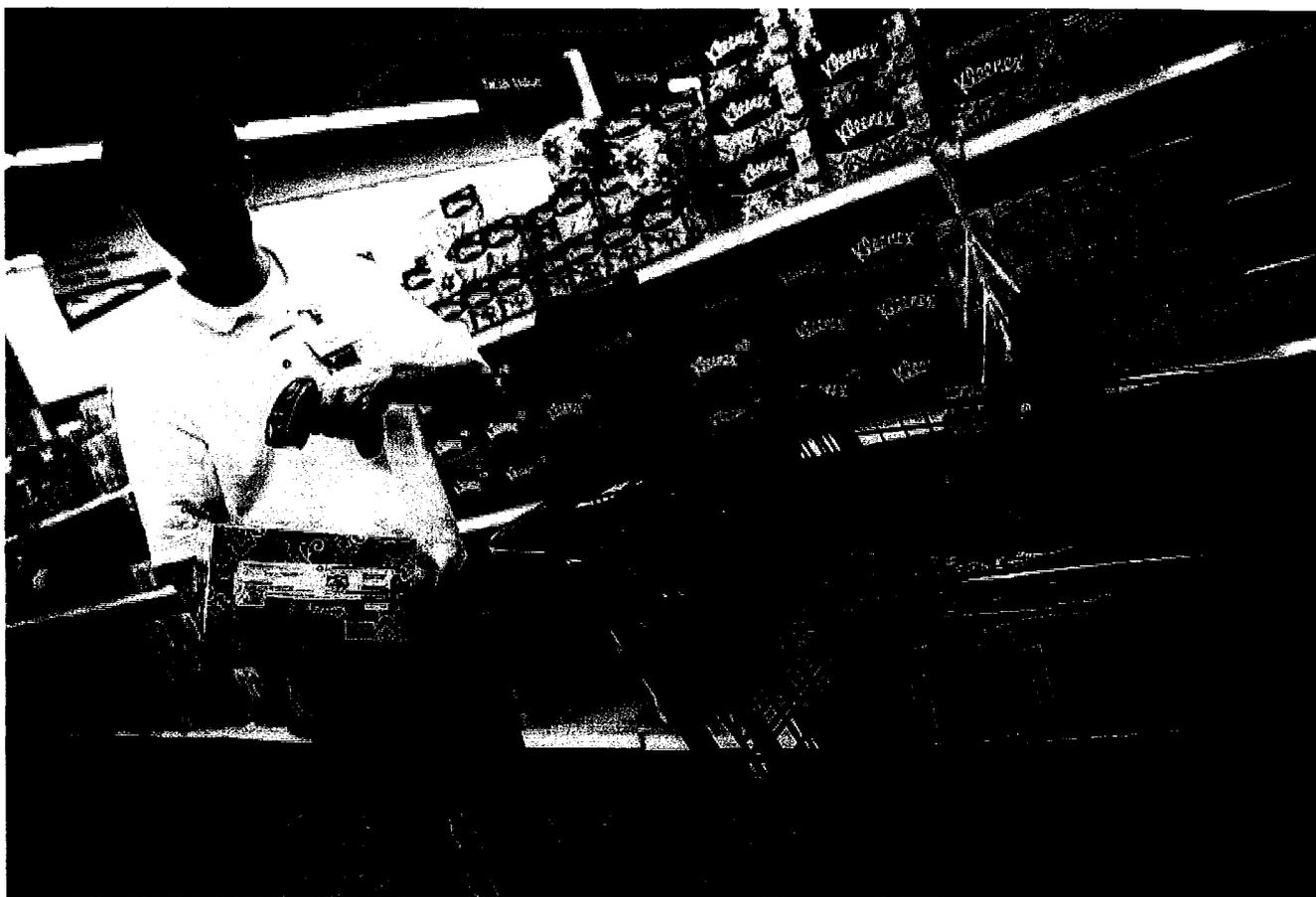
Should you have any questions regarding this matter, please feel free to contact me.

Jim Wiley  
Assistant Fire Chief / Fire Marshal  
Oshtemo Township Fire Department  
P. 269.375.0487  
F. 269.544.2085  
[jwiley@oshtemo.org](mailto:jwiley@oshtemo.org)

## newsroom

# Meijer Curbside Service Offers Online Ordering and Drive-Thru Convenience

Retailer piloting personalized shopping experience in Grand Rapids



April 16, 2015

Contact: Joe Hirschmugl, 616-791-3943, [joseph.hirschmugl@meijer.com](mailto:joseph.hirschmugl@meijer.com)

GRAND RAPIDS, Mich. – For shoppers looking to maximize their time, Meijer has launched a new convenient way to shop called *Meijer Curbside*. This new shopping service allows customers to shop for their items online and enjoy the convenience of picking up their groceries curbside without leaving the car.

Currently being piloted at the Knapp's Corner store at 1997 East Beltline Rd., the *Meijer Curbside* program enlists specially-trained team members to hand select every item in a customer's order and shop according to special instructions and personal preferences. The Grand Rapids, Mich.-based retailer is considering future rollout possibilities in Michigan, Ohio, Indiana, Illinois and

Kentucky later this year.

“The way customers shop for food is changing, and *Meijer Curbside* is one more way we are striving to find solutions to everyday challenges and bring more convenience to our customers,” said Michael Ross, vice president of customer marketing and emerging technology. “*Meijer Curbside* allows us to help our customers save time by remotely shopping for items throughout our store and choosing their own personal pick-up time.”

After placing orders online at [Meijer.com/Curbside](http://Meijer.com/Curbside), customers choose their preferred pick-up time, between 7 a.m. and 9 p.m. daily. For *Meijer Curbside* orders of one to 12 items, orders can be picked up in as little as one hour. For orders of 13 or more items, customers can schedule pick up in about three hours. Customers can also place an order up to three days in advance. For a limited time during the pilot program, Meijer is offering the service at no charge. Following this initial phase the service will cost \$5 per order.

The *Meijer Curbside* team shops all orders prior to scheduled pick-up times and keeps all grocery items at the optimal temperature, using dedicated freezers, refrigerators and warmers to keep everything on shopping lists fresh and safe until customers arrive. More than 23,000 of the most commonly shopping grocery items and preferred general merchandise are currently available for *Meijer Curbside* orders, as well as prepared meals and sides, specialty cakes, and pre-order party trays.

When customers arrive for pick up at the designated drive-thru area, the *Meijer Curbside* team loads orders in their car and uses a mobile device to take payment by credit card. Meijer mPerks digital coupons are accepted for all orders. Customers can sign up for mPerks at [mPerks.Meijer.com](http://mPerks.Meijer.com). Currently, paper coupons are not accepted on *Meijer Curbside* orders.

For more information, please visit [Meijer.com/Curbside](http://Meijer.com/Curbside).

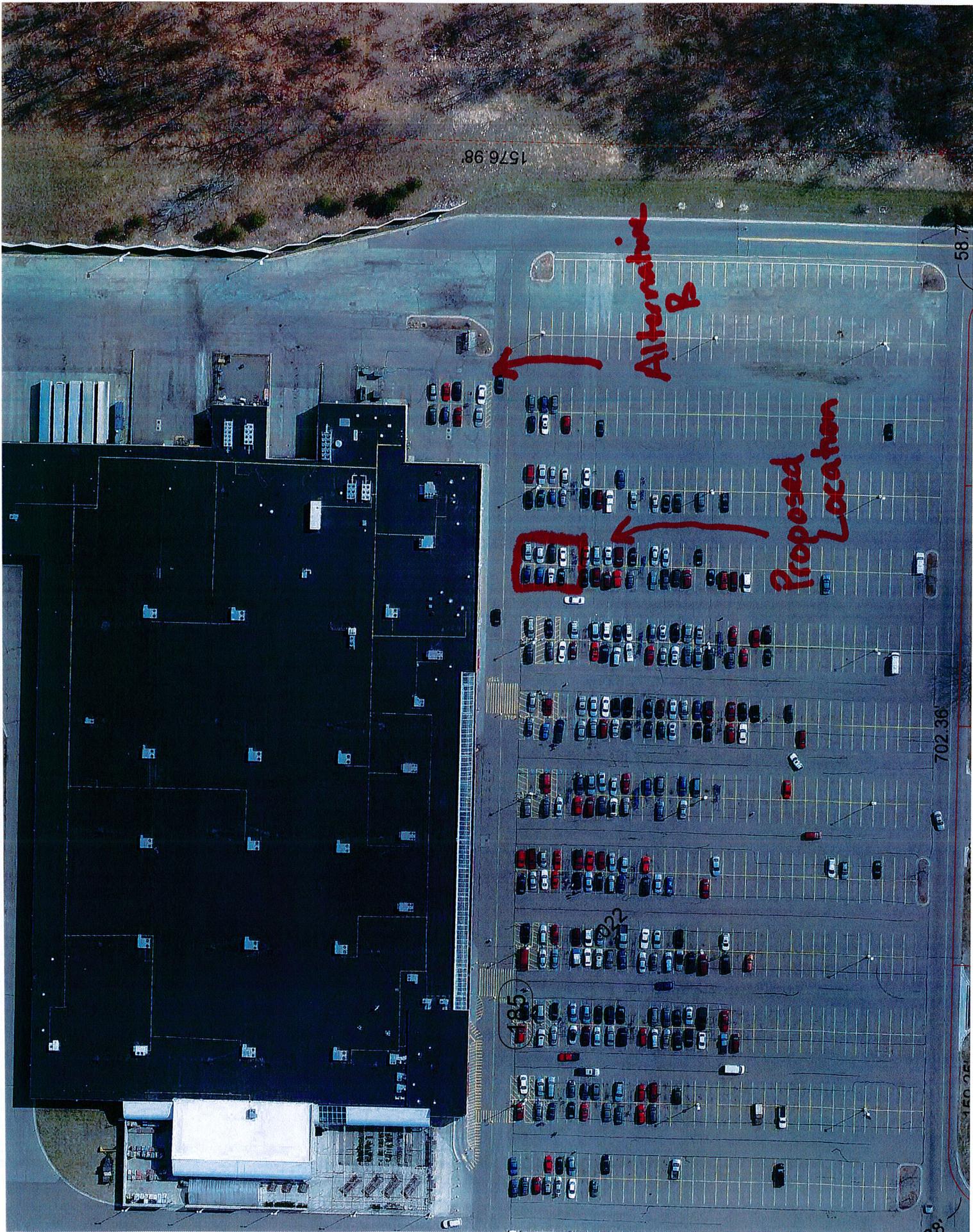
### **About Meijer:**

Meijer is a Grand Rapids, Mich.-based retailer that operates 213 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois and Kentucky. As a pioneer of the “one-stop shopping” concept, Meijer stores have evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, garden centers and electronics offerings. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at [www.facebook.com/meijer](http://www.facebook.com/meijer).

###

## Contact Us

If you are a member of the news media and need to contact Meijer, please contact the Public Relations Team through the Media Hotline at 952-346-6608.



1576.98'

58.7'

Alternative B

Proposed Location

702.36'

38'







