

MINUTES OF FRIENDS OF THE PARK 11/15/11

Members present: Jeff Parsons, Grace Borgfjord, Peggy Warlick, Carol VanAntwerp

Guests: Lucky Dog Media owners Carolyn and Brad Kennedy.

The meeting was called to order by Chairperson Grace Borgfjord at 8am.

Grace opened the discussion with the Lucky Dog Media company by discussing the need for FOP to establish a brand which could assist us with our efforts to do fund-raising. Brad and Carolyn discussed the need for a logo based on our perceived identity. They requested a copy of the 5 year plan for the parks in Oshtemo as well as the Mission Statement of FOP. Grace requested that LDM communicate their anticipated charges for a logo, brochures and a possible newsletter. They indicated they also provide help with website development.

Run Board Meeting: This meeting began at 8:40am. FOP members as listed above, and Nancy Culp, Deanna Janssen, Ron Martin and Michelle Netz discussed myriad issues including whether the Run Board would become a cabinet within FOP or part of the Township Board. A delineation of roles and goals was discussed. Run Board members desire to have autonomy over their own budget and plans for use of those funds. The Run Board has been successful at raising money for the Sunburst Run and securing sponsors, especially Consumers Credit Union. They have purchased two benches and plan on providing free tee shirts to children who attend the grand opening of the new park in Spring 2012. Consumers Credit Union has also set aside money to create a website for the Sunburst Run. The Run Board members discussed possibly changing the name of the Run in the future and thus a logo revision may be made. The Run Board plan on Movies in the Park to encourage family activities and a Farmer's Market in the future.

FOP resumed meeting at 9:30. Jeff reported that two benches have been purchased by Oshtem Twp. residents as memorials. He shared samples of commemorative plaques from Landscape Forms. FOP members present unanimously approved the selection of the etched bronze plaque for use on the benches. Members also supported approving all proposed wording on plaque dedications.

Jeff also shared web designs by Joseph Januszewski and will seek input on costs.

The minutes of 10-18-11 were approved with correction to the date of the Opening celebration in April to 2012 instead of 2011 as written.

Grace reported that due to rain, the asphaltting of the park has been delayed and plans to celebrate the opening will likely be delayed to the weekend before Memorial Day in 2012.

The meeting adjourned at 10:15. Next meeting is November 29, 2011 at 9am.

Respectfully submitted,
Carol VanAntwerp

Reply to Carol VanAntwerp

Carla